

# CREATIVE HOUSING ASSOCIATES

NEIGHBORHOOD AND TRANSIT-ORIENTED BUILDERS

December 15, 2005

Governor Arnold Schwarzenegger  
State Capitol Building  
Sacramento, CA 95814

Dear Gov. Schwarzenegger,

At the United Nations World Environment Day in San Francisco last June, you sent a signal to the rest of the country – and to the world – that California is serious about reducing our contributions to global warming in a big way. You said:

"I say the debate is over. We know the science. We see the threat. And we know the time for action is now."

Creative Housing Associates agree wholeheartedly and am writing to urge you and your administration to move forward expeditiously in implementing strategies to reduce greenhouse gas emissions in our state to meet your climate targets.

Creative Housing Associates, support your goals: by 2010 to reduce greenhouse gas emissions to 2000 levels, by 2020 reduce greenhouse gas emissions to 1990 levels, and by 2050 to reduce greenhouse gas emissions to 80 percent below 1990 levels.

As the 9th largest emitter of greenhouse gases in the world, California cannot afford to stand idle. Global warming threatens our economy, quality of life, our health and our environment. Increased temperatures due to higher greenhouse gas levels in the atmosphere threaten severe weather conditions, which in turn can affect water quality and supply, increase air pollution, and potentially lead to more cases of heat stress, infectious disease, asthma, respiratory and other health problems.

California will benefit from policies that support development and investment in clean, efficient energy and innovative technologies that will help our environment, create new jobs, and grow our economy. Companies can reduce their greenhouse gas emissions and save money. For example, DuPont has reduced GHG emissions by almost 70 percent since 1990 and realized a net savings \$2 billion dollars. IBM reduced GHG emissions by 65 percent realized a net savings of \$791 million. CalEPA estimates that worldwide demand for new technologies developed to reduce GHG emissions will create a global market potential of over \$180 billion annually.

California is uniquely positioned to take the lead on policies to address global warming. The state's policies should be based on a comprehensive analysis and robust public process, and should show how the different strategies will lead to attainment of all of the targets.

8758 Venice Boulevard, Suite 101 Los Angeles, CA 90034  
Phone: (310) 836-1342 / Fax: (310) 836-8952

Governor Arnold Schwarzenegger  
December 13, 2005  
Page 2

We can do it – and we must do it, for our children and grandchildren. We must start now and put our smartest scientists and engineers to work to develop clean, safe, affordable energy and transportation solutions.

You have our support, Governor Schwarzenegger. Now it's time to deliver on your pledge.

Sincerely,



Michael L. Dieden  
Principal, Creative Housing Associates

MD: kg

cc: Allan Lloyd, CalEPA  
Anne Baker, CalEPA  
Eileen Tutt, CalEPA